

## Quick Service Enterprise POS Solution and Platform

“Revel’s enterprise platform is a great fit for our franchise system. At nearly 100 locations and growing, we have real-time access to analytical data that helps us make smarter decisions every day.”

Andrew Gamm  
Executive Vice President, Pizza Patrón

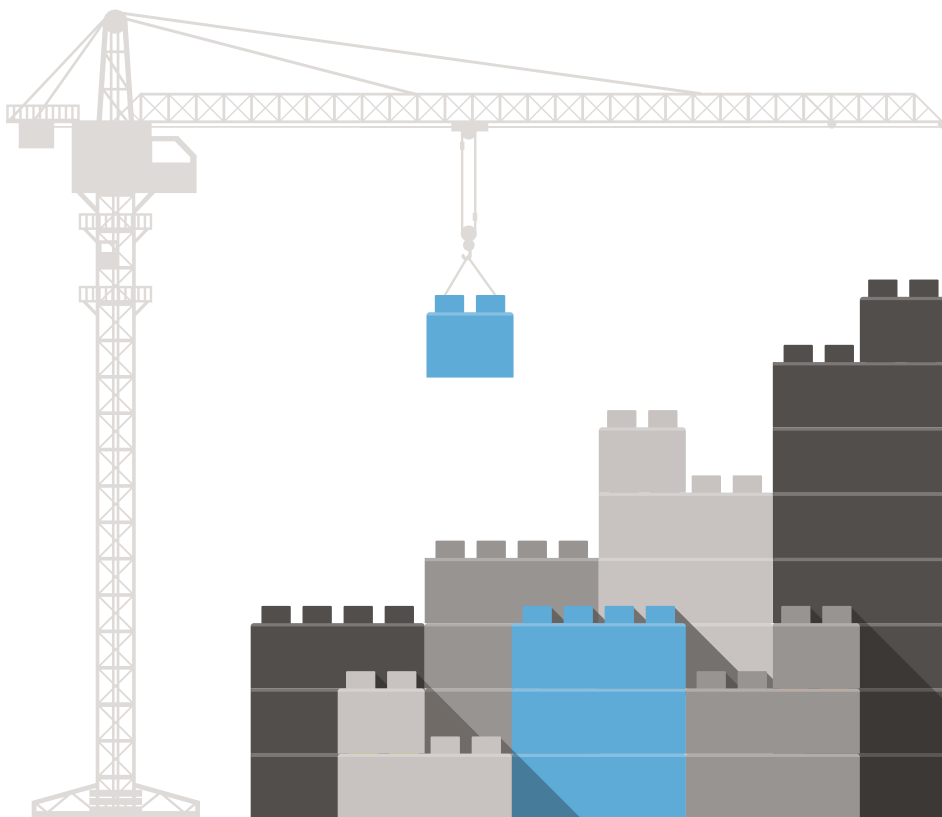


# The Only Solution Capable of Delivering Exceptional Performance for Your Enterprise

Revel Systems is a feature-rich business platform transforming the way business is done by integrating all operations and customer channels, driven by the Point of Sale, into a single dashboard. Designed to maximize security, stability, ease of use, and service delivery, Revel's ecosystem replaces bulky, expensive legacy solutions with a quick, intuitive iOS-based POS platform that combines cloud-based technology and the mobility of the iPad.

Revel is the only next generation Point of Sale technology capable of handling the requirements and challenges that enterprise quick service businesses face today. Unlike the hardware intensive, server-based legacy POS systems, Revel not only has the ability to process high-volume sales faster and without slowdown, but also provides comprehensive management tools designed to de-silo isolated data channels and deliver real-time insight into all of the moving parts of the operation for a single location, groups of establishments, and across the entire brand.

Revel's innovative technology provides the necessary tools for today's enterprises to modernize and future-proof their operations and incrementally add value to by incorporating functionality that increases revenue, improves efficiency, and delights customers.



# Leading the Solution Innovation

Revel's architecture is built to enhance the dynamic environment that enterprise businesses require. The ecosystem is fully customizable, with an open, REST API so no matter what augmentations are required to successfully drive revenue, increase efficiency, and cater to your customers' desires, you can integrate them directly into Revel's platform as your business changes over time. Revel's platform eliminates the need to rip and replace your architecture to gain new functionality, so your valuable historical data that drives your business forward remains intact over time.



Revel Systems is founded



Revel launches Self-Service Kiosk



Revel launches open API to enhance



Revel joins Apple Mobility Partner Program, joining the likes of Cisco and IBM



Revel launches Ethernet Connect solution to enhance Always On Mode



Revel launches Custom Commerce, the fully-integrated white label app



Revel launches RevelGuard, the self-diagnostic support tool



Revel launches prep inventory functionality to better track and cost intermediate inventory of raw ingredients

## 2010

First iPad released

## 2015

Emergence of IoT

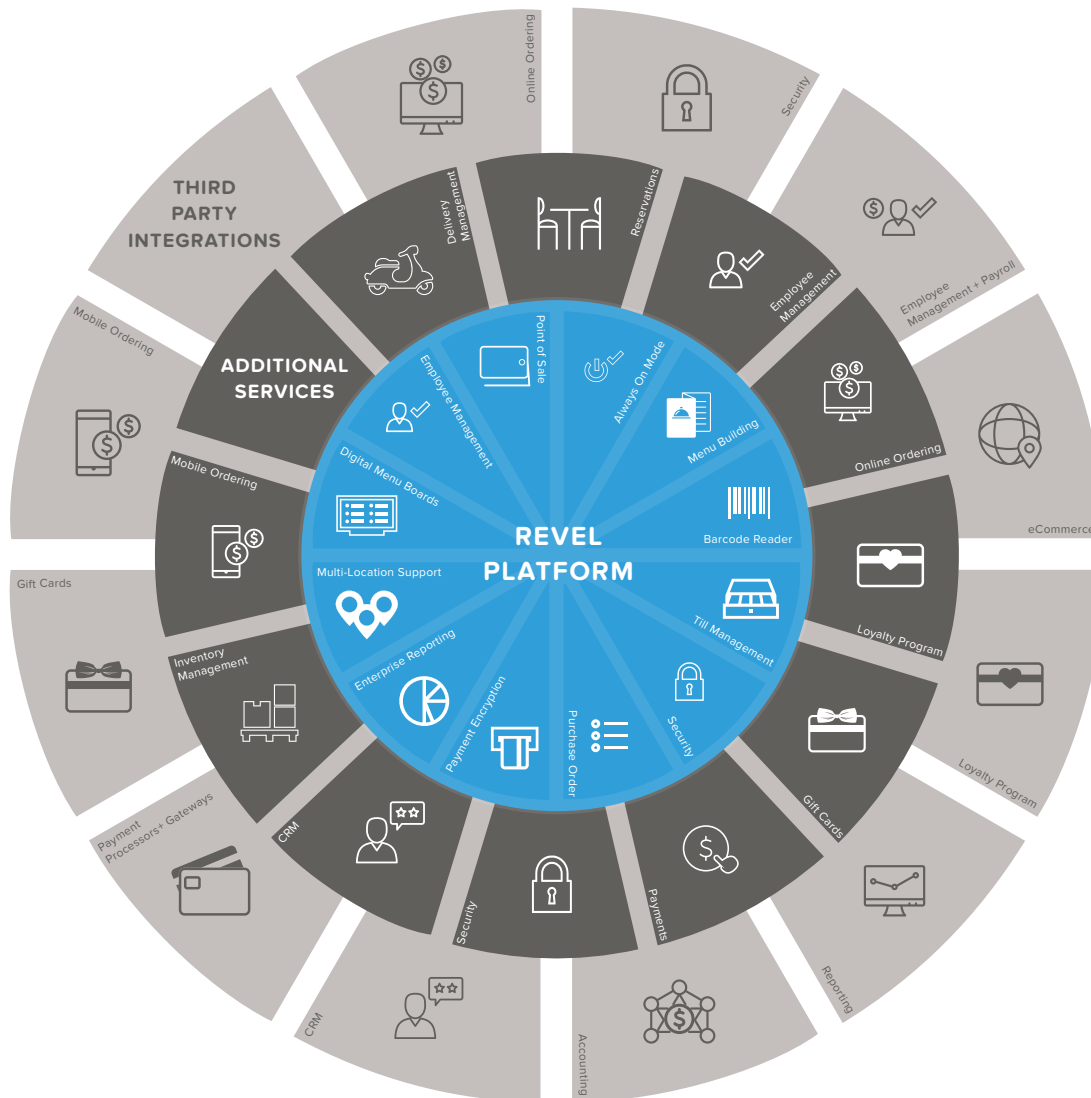
## 2016

Apple announces Revel an enterprise success story of Mobility Partner

## 2017

Global QSR companies rush to install thousands of self-service kiosk terminals

# A Feature-Rich Ecosystem Designed to Move Business Forward



Revel is the premiere choice for every quick service enterprise because it's more than just a Point of Sale; Revel is an enterprise-grade business management platform that offers managers, franchisees, and corporate leadership total control over all the moving parts of the operation. No other point of sale matches the number of features or integrations of Revel's platform. From inventory management and omnichannel solutions to CRM and employee management, Revel offers the tools you need and the partnership integrations you need to enhance your service delivery and grow the bottom line.



# Key Platform Benefits



## **Best-in-Class Data Security**

Ensure that your valuable company data, your customers' data, and your brand reputation are fully protected at all times. Revel's EMV-ready payment ecosystem allows corporations to securely process payments using validated point-to-point encryption (P2PE).

## **No System Outages**

Revel is the only Point of Sale with a hybrid cloud/local architecture that is capable of more than just order input. With Always On Mode, never miss a sale with uninterrupted performance during internet slowdown or complete service disruption, including both cash and card transactions.

## **Real-Time Reporting, Anywhere**

Revel's cloud-based Intelligent Reporting suite enables teams to generate customized up-to-the-minute reports including sales summary data, product mix, labor, inventory analytics, and more. Track and manage the entire brand or segment by regions, specific groups, or individual establishments to make the decisions that count when they matter most.

## **Lower Technology and Maintenance Costs**

Revel's architecture provides a significantly lighter hardware footprint and eliminates the costly on-site server. With customer support and regular software updates included, your company reduces its operating expense investment compared to the outdated solutions that charge for inconsistent software updates and require expensive support contracts.



# Key Product Features



## **Enterprise Management System (EMS)**

Aggregate, manage, and analyze data from all channels and locations from one management console with Revel's EMS. Build and maintain the entirety of your inventory and centrally control menus, pricing, and promotions to make updates in real-time. Manage employee scheduling, labor costs, and gain insight into productivity and performance.

## **Ingredient-Level Inventory Tracking**

Track, monitor, and manage your inventory down to the ingredient level with Revel's Quick Service POS. Create recipes for menu items using prep inventory functionality to better account for intermediate inventory of raw ingredients. Set low stock alerts and easily generate purchase orders on the spot, ensuring every establishment is meeting real-time demand.

## **Employee Management**

Create team schedules and designate specific user permissions within the Management Console. With labor forecasting reports, identify peak business hours and schedule to meet demand more accurately. Automatically process payroll when employees use the POS clock in and out functionality.

## **Customer Relationship Management**

Gain valuable insight about your customers at the brand level, including their favorite menu items, order history, and preferences all through CRM, helping you better prepare to meet their needs in the future across channels. Easily integrate loyalty and rewards programs and customize incentives to keep your most valuable customers engaged.

## **Mobility**

Take advantage of the growing applications of mobile solutions in today's companies with Revel. Whether you want to keep customers engaged with a custom mobile ordering app, give your team access to valuable reporting with a managerial app, take inventory, or take and process orders right away from the counter, Revel has the mobile solutions to your company needs.

## **Omnichannel**

Reach new customers and expand your revenue streams with Revel's fully-integrated omnichannel solutions. With Mobile and Online Ordering seamlessly feeding data directly into Revel's platform, your customers get the experience they desire, without creating disparate data silos across the additional channels.

## **Kiosks**

Accelerate speed of service and enhance the customer experience with labor-saving technology that helps cut lines and reduce wait time. With Revel's self-service kiosk, you can delight your customers by letting them place and customize their own orders for quick checkout and have orders sent directly to the prep line for better accuracy and optimal labor usage.

## **Open API**

Enhance your operations with the tools that are right for your brand. Revel's fully customizable, open, REST API enables enterprises to tailor the platform to their needs and keep existing services in place, including CRM, reporting, accounting, mobile payments, online ordering, loyalty programs, gift cards, workforce management, business intelligence tools, and more.

## **RevelGuard**

Ensure business runs smoothly across the brand with Revel's active monitoring tool that identifies POS and peripheral issues as they arise but never collects or interferes with business or customer data. RevelGuard integrates with Revel support network to automatically file and fix tickets on your behalf and allows remote configuration of peripherals.



## Unmatched, Personalized Project and Account Management

Revel Systems assigns an enterprise account manager and project manager to every enterprise customer. We take a consultative approach to roll out enterprise deployment and ensure that all necessary customizations and configurations have been properly implemented. The dedicated team will provide direction on how to use the system, act like a liaison with Revel Systems, track all progress of engineering requests, coordinate implementation schedule and more.



# About Revel Systems

## Revel's Mission

Revel seeks to disrupt and modernize the state of commerce by providing businesses of every size the tools necessary to thrive

## Quick Facts

- Founded in 2010 in San Francisco, CA
- Approximately 750 employees worldwide
- Over 35,000 terminals worldwide

## Revel's Mission

Revel seeks to disrupt and modernize the state of commerce by providing businesses of every size the tools necessary to thrive

## Recent Awards and Recognition

- Capterra's Top 20 Point of Sale Software
- Merchant Maverick's Best POS System for Cashless Stores
- San Francisco Business Times Tech and Innovation Award Recipient
- Business News Daily's Top iPad POS System Award Recipient
- Direct Capital's 'Best 50 Apps for Restaurant Managers'

## Deep Bench, Broad Talent

- Revel employees have more than 1500 years of combined experience in POS and payments
- Revel recruits professionals who have history in restaurants and retail to better identify solutions and empathize with pain points. Revel employees have more than 2000 years of combined experience in POS and payments



1270 Broadway Suite 704, New York, NY 10001  
info@gopaypos.com | gopaypos.com  
Tel. 646-599-8962

