



Local Roots.
Global Reach.

Multi-Currency Conversion

GROW REVENUE BY ATTRACTING INTERNATIONAL CUSTOMERS

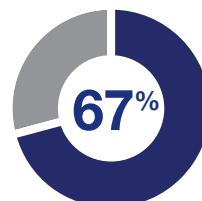
Today, 67% of global consumers use online retailers to shop internationally¹, yet 70% of eCommerce carts are abandoned before checkout². This abandonment is due in part to the lack of transparency into the final cost of a purchase, especially when a customer has to calculate exchange rates and fees in their heads. Multi-Currency Conversion (MCC) can reduce the risk of cart abandonment by enabling you to show prices in any of the 90 currencies available. Using MCC reduces currency confusion, improves customer satisfaction, and drives revenues on your site. Plus, MCC offers an easy and affordable way for your business to attract new, international customers without the need for physical locations or bank accounts in each target market. You process transactions. We'll process the currency exchange and fund you in your own currency.

QUICK AND EASY SET UP

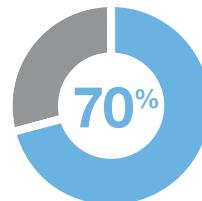
The process is a simple add-on to your online payment processes. Offering the local currency of the countries you've targeted for expansion is a no-risk, first step to test a new geographical market. Just determine which currencies you want to support, then price your products and services in those currencies – and we handle the rest for you. Settlement and funding, net of exchange rates, are provided in your home currency. Interchange rates and fees remain constant regardless of the currencies you choose to accept.

EXPAND YOUR GLOBAL REACH

Our MCC solution works with all Visa® and Mastercard® cards and supports remote transaction environments such as eCommerce, mail order and phone order. Add any of the following currencies to your online store shopping cart to make it easy for customers across the globe to patronize your business.



of global consumers use online retailers to shop internationally¹



eCommerce carts are abandoned before checkout²



LET'S TALK:

1. Global Consumer Online Shopping Expectations, Jan 2015, www.Dyn.com 2.“37 Cart Abandonment Rate Statistics”, Baymard Institute, 2016

© 2017 Elavon, Inc. All rights reserved. Elavon is a trademark in the United States and/or other countries. All rights reserved. All features and specifications are subject to change without notice. This document is prepared by Elavon as a service for its customers. The information discussed is general in nature and may not apply to your specific situation. ELV-SOLS-1328-US-Jun17

Algerian Dinar (DZD) 	Danish Krone (DKK) 	Korean Won (KRW) 	Romanian New Leu (RON) 
Argentine Peso (ARS) 	Dominican Peso (DOP) 	Kuwaiti Dinar (KWD) 	Russian Ruble (RUB) 
Aruban Guilder (AWG) 	East Carib. Dollar (XCD) 	Lebanese Pound (LBP) 	Saudi Riyal (SAR) 
Australian Dollar (AUD) 	Egyptian Pound (EGP) 	Libyan Dinar (LYD) 	Serbian Dinar (RSD) 
Azerbaijanian Manat (AZN) 	Ethiopian Birr (ETB) 	Macedonian Denar (MKD) 	Singapore Dollar (SGD) 
Bahamian Dollar (BSD) 	Euro (EUR) 	Malawi Kwacha (MWK) 	South African Rand (ZAR) 
Bahraini Dinar (BHD) 	Fiji Dollar (FJD) 	Malaysian Ringgit (MYR) 	Sri Lanka Rupee (LKR) 
Bangladesh Taka (BDT) 	Fr. Polynesia Franc (XPF) 	Mauritius Rupee (MUR) 	Swedish Krona (SEK) 
Barbados Dollar (BBD) 	Gabon Franc (XAF) 	Mexican Peso (MXN) 	Swiss Franc (CHF) 
Bermudian Dollar (BMD) 	Guatemala Quetzal (GTQ) 	Moroccan Dirham (MAD) 	Syrian Pound (SYP) 
Botswana Pula (BWP) 	Haiti Goude (HTG) 	NL Antillian Guilder (ANG) 	(New) Taiwan Dollar (TWD) 
Brazilian Real (BRL) 	Hong Kong Dollar (HKD) 	Namibian Dollar (NAD) 	Thailand Baht (THB) 
British Pound Sterling (GBP) 	Hungarian Forint (HUF) 	Nepalese Rupee (NPR) 	Trin. Tobago Dollar (TTD) 
Bulgarian Lev (BGN) 	Iceland Krona (ISK) 	New Zealand Dollar (NZD) 	Tunisian Dinar (TND) 
Canadian Dollar (CAD) 	Indian Rupee (INR) 	Nigerian Naira (NGN) 	(New) Turkish Lira (TRY) 
Chilean Peso (CLP) 	Indonesian Rupiah (IDR) 	Norwegian Krone (NOK) 	UAE Dirham (AED) 
China Yuan Renminbi (CNY) 	(New) Israeli Shekel (ILS) 	Nuevo Sol Peru (PEN) 	US Dollar (USD) 
Columbian Peso (COP) 	Jamaican Dollar (JMD) 	Omani Rial (OMR) 	Ukrainian Hryvnia (UAH) 
Congolese Franc (CDF) 	Japanese Yen (JPY) 	Pakistan Rupee (PKR) 	Viet Nam Dong (VND) 
Costa Rican Colon (CRC) 	Jordanian Dinar (JOD) 	Philippine Peso (PHP) 	West African Franc (CFA) 
Croatian Kuna (HRK) 	Kazakhstan Tenge (KZT) 	Polish Zlto (PLN) 	
Czech Koruna (CZK) 	Kenyan Shilling (KES) 	Qatari Rial (QAR) 	